

# **Yard Sign 12x18"**

## **Front**

**Bleed Area\***  
**12.5" x 18.5"**



The diagram illustrates the dimensions of a 12x18 inch yard sign front. It features three nested rectangular areas, each indicated by a horizontal arrow pointing to the left edge of the sign. The outermost area is the Bleed Area, which is 12.5 inches wide and 18.5 inches high. The middle area is the Trim Area, which is 12 inches wide and 18 inches high. The innermost area is the Safe Area, which is 11.5 inches wide and 17.5 inches high. The sign is framed by a dashed yellow border, and the background is white.

**Trim Area\***  
**12" x 18"**

**Safe Area\***  
**11.5" x 17.5"**

# Back

- \*The bleed area is an extended section beyond your print area that allows for a margin of error when printing and cutting. If you want color or photos to print clear to the end of your page and not have a white border, you will need ensure that they extend completely into the bleed area.
- \*The trim size is the final size of your printed piece. The trim line designates where we will cut the printed piece. Anything outside of this area will not be on the final printed piece.
- \*The safe area is where you want all of your important content on your printed piece. Anything that you don't want to get cut off, such as text, should be inside of the safe area.